EKTA
TRAVELING

COOKIE POLICY

Get emergency assistance:

+44 74 88 81 16 79
+63 18 00 13 22 00 88
+17 868 40 07 79
+97 180 00 32 09 47
+81 80 05 00 98 05
+91 11 71 27 95 65

Official social networks:

https://ektatraveling.com
ektatraveling
ektatravelingcom
ektatraveling
info@ektatraveling.com
ektatraveling

Effective Date: December 2025

Website: https://ektatraveling.com/

1. Introduction

This Cookie Policy explains how **Aura Global FZ-LLC** ("We", "Us", or "Our") uses cookies and similar tracking technologies when you visit our website, https://ektatraveling.com/.

This policy should be read alongside our **Privacy Policy**, which explains how we use your personal data.

2. What are Cookies?

Cookies are small text files that are placed on your computer or mobile device when you visit a website. They are widely used to make websites work more efficiently, as well as to provide information to the owners of the site.

Cookies allow us to recognize your device, secure your access, and remember your preferences (such as language or currency) so you don't have to keep re-entering them.

3. How We Use Cookies

We use cookies for the following purposes:

To enable the insurance purchase flow: (e.g., remembering your travel dates as you move from the quote page to the payment page).

To prevent fraud: Identifying suspicious login or payment patterns.

To analyze performance: Understanding how users interact with our site to improve the user experience.

To market our services: Showing you relevant travel insurance ads on other platforms based on your interest.

4. Categories of Cookies We Use

We classify cookies into the following categories:

A. Strictly Necessary Cookies (Always Active) These cookies are essential for the website to function. Without them, you cannot use basic services like the shopping cart, secure login, or the payment gateway.

Consent: We do not need your consent to set these cookies. They are set by default.

Example: Cookies that store your session ID while you navigate through the quote process.

B. Performance & Analytics Cookies These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us know which

pages are the most and least popular.

Consent: Required.

Tool Used: Google Analytics (see Section 6).

C. Functional Cookies These allow the website to provide enhanced functionality and personalization (e.g., remembering your preferred language or region).

Consent: Required.

D. Targeting / Marketing Cookies These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites.

Consent: Required.

5. Managing Your Preferences

5.1. The Cookie Banner When you first visit our website, you will see a Cookie Banner. You can choose "I agree". You can withdraw your consent at any time by clicking the "Cookie Settings" link in our website footer.

5.2. Browser Settings Most web browsers allow some control of most cookies through the browser settings. To find out more about how to manage cookies on popular browsers, please visit the developer's help pages:

Google Chrome
Microsoft Edge
Mozilla Firefox
Apple Safari

Please note that blocking "Strictly Necessary" cookies via your browser may cause the website to break, and you may be unable to purchase insurance.

6. Google Analytics

We use Google Analytics to understand how visitors engage with our site. Google Analytics uses cookies to track your interactions.

IP Anonymization: We have activated IP anonymization, which means Google truncates your IP address within the EEA before storing it, ensuring you remain anonymous.

Opt-Out: You can opt-out of Google Analytics tracking across all websites by installing the browser add-on here: https://tools.google.com/dlpage/gaoptout.

7. Third-Party Cookies

Please note that third parties (including, for example, advertising networks and providers of external services like web traffic analysis services or payment gateways) may also use cookies, over which we have no control. These cookies are likely to be analytical/performance cookies or targeting cookies.

8. Updates to this Policy

We may update this Cookie Policy from time to time to reflect changes in technology or legislation. Any changes will become effective when we post the revised policy on the website.

9. Contact

If you have questions about our use of cookies, please contact us at: **Email**: info@ektatraveling.com